Cookie Notice

Effective Date: 24 February 2026

Last Updated: 24 February 2026

1.   Introduction

The Multiplayer Group ("**MPG**", "**we**", "**us**" and "**our**") uses cookies on our website, www.themultiplayergroup.com, and its sub-domains, including individual websites of MPG (the "**Website**"). The information provided in this Cookie Notice is provided in addition to and should be read alongside our Privacy Notice, https://www.keywordsstudios.com/en/privacy-notice/.

The purpose of the Cookie Notice is to provide you, a visitor of the Website, with clear information about what these technologies are, the purposes for which MPG uses cookies, durations of their use and the choices you have when it comes to managing your cookie settings.

2.   About Cookies

Cookies are small text files that are placed within your browser or on your computer or mobile device by websites that you visit. There are other similar techniques to cookies such as flash cookies, web beacons, small graphic files (pixel) and an additional HTML5 (local) storage in your browser. These techniques function in a similar manner to cookies. Where we refer to "cookies" in this Cookie Notice, we also mean these other technologies that operate in a similar manner as cookies. They are widely used to make websites work, or work more efficiently, as well as to provide web services and functionalities for visitors.

Cookies perform many different functions, like letting you navigate between pages efficiently, remembering your preferences, and improving your visitor experience. They can also help to ensure that ads you see online are more relevant to you and your interests.

3.   Types of Cookies

Purpose of Cookies

Cookies can be categorized according to the use that they are put to. We use cookies for the following purposes:

- **Strictly Necessary cookies**. Required for the Website's operation and functionality. They include, for example, cookies that enable you to set your privacy preferences, fill in forms or display our Website properly on your screen.

- **Functionality cookies**. Used to recognize you when you return to the Website. This enables us to personalize our content for you and remember your preferences (for example, your choice of language or region).

- **Performance cookies**. Allow us to recognise and count the number of visitors and to see how visitors move around the Website when they are using it. This helps us to improve the way the Website works, for example, by ensuring that visitors are finding what they are looking for easily.

- **Advertising cookies**. Used to help us better understand our advertising campaigns and how we can make these more relevant to you. We use these cookies to understand what you are interested on our website, and to identify what other sites may have directed you to us.

First/Third Party Cookies

Optional cookies may be 'first party cookies' or 'third party cookies':

● First party cookies are directly stored by the Website you visit.

● Third party cookies are set directly by domains that are not the Website that you are vising.

4.   Cookies Used on the Website

A complete list of the cookies we use in connection with the Website is set out in the table below:

Cookie Type	Name	Purpose	Who places the Cookie	Expiry
Performance cookies	_ga	Used to distinguish users for Google Analytics.	Google	14 months
Performance cookies	_ga_4MYPGE6ELN	Used to maintain session state for Google Analytics.	Google	14 months
Functionality cookies	VISITOR_INFO1_LIVE	Estimates bandwidth on pages with integrated videos.	YouTube	6 months
Advertising cookies	__Secure-YEC	Tracks video view statistics for secure delivery.	YouTube	13 months
Strictly Necessary cookies	cookieeyes-consent	Stores the user's cookie consent preference.	CookieYes	1 year
Strictly Necessary cookies	VISITOR_PRIVACY_METADATA	Stores the user's cookie consent state for the domain.	YouTube	6 months
Strictly Necessary cookies	__Secure-ROLLOUT_TOKEN	Used for testing and rolling out new features.	YouTube	6 months
Advertising cookies	NID	Remembers user preferences and customizes ads.	Google	6 months
Session	YSC	Registers a unique ID for video view statistics.	YouTube	Session

5.   Managing Cookies

Cookie Consent

We will only use cookies which are not strictly necessary for the operation of the Website with your prior consent. You can adjust or withdraw your consent regarding the use of such cookies using the cookies preference centre available on the Website at any time.

Browser Settings

The majority of browsers will allow you to alter the settings used for cookies and to disable and enable them as you require.

You can reject all cookies (except strictly necessary cookies) if you prefer not to receive them, and you can have your computer warn you whenever cookies are being used. You can delete the cookies that are already on your computer, and you can set your browser to prevent them from being placed. Disabling cookies may, however, prevent some web services (including on this Website) from working correctly. Please be aware

that when you have set your computer to reject cookies, it can limit the functionality of the Website and it is possible that you will not have access to some of the features on the Website.

To disable cookies, or to receive a warning whenever cookies are being used, you must adjust your browser settings. You can adjust your browser settings to delete certain cookies. Visit the "help" section of your browser for how to manage your cookie settings, or follow the links below:

- Google Chrome: https://support.google.com/chrome/answer/95647?hl

- Safari: http://support.apple.com/kb/PH5042

- Edge: https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09

- Mozilla Firefox: https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox

For further general information on cookies and more detailed advice on how to disable and enable them please go to http://www.allaboutcookies.org.

Opting-out of Third Party Ad Networks.

You have the ability to opt out of many third-party ad networks. For example, you may go to the Digital Advertising Alliance's ("**DAA**") Consumer Choice Page for information about opting out of interest-based advertising and their choices regarding having information used by DAA companies. You may also go to the Network Advertising Initiative's ("**NAI**") Consumer Opt-Out Page for information about opting out of interest-based advertising and their choices regarding having information used by NAI members.

Opting out from one or more companies listed on the DAA Consumer Choice Page or the NAI Consumer Opt-Out Page will opt you out from those companies' delivery of interest-based content or ads to you, but it does not mean you will no longer receive any advertising through our Website or on other websites. You may continue to receive advertisements, for example, based on the particular website that you are viewing (i.e., contextually based ads). Also, if your browsers are configured to reject cookies when you opt out on the DAA or NAI websites, your opt out may not be effective. Additional information is available on the DAA's website at http://optout.aboutads.info or the NAI's website at http://optout.networkadvertising.org or if you want to disable cookies from specific parties, you can do so via: http://www.youronlinechoices.eu.

6.   Changes to this Cookie Notice

Overall, we're constantly trying to improve our Website, so we may need to change this Cookie Notice from time to time to reflect changes in technology, law, business operations or any other reason we determine is necessary or appropriate, but we will alert you to any material changes by placing a notice on the Website, by sending you an email and/or by some other means.

7.   Contact Information

If you have any questions or queries about this Cookie Notice, please do not hesitate to contact us at:

- Email: privacy@keywordsstudios.com; or

- Address: Heathcote Buildings, Heathcoat St, Nottingham, NG13AA, UK.